

*Survey Research Methods Applied Social Research Methods By
Fowler Floyd J Published By Sage Publications Inc 5th Fifth
Edition 2013 Paperback*



Survey Research Methods Applied Social

Dr. Fowler is the author or co-author of four textbooks on survey methods, including Survey Research Methods, Improving Survey Questions, Standardized Survey Interviewing (with Mangione), and Survey Methodology (with Groves, Couper, Lepkowski, et. al), as well as numerous research papers and monographs. His recent work has focused on studies of ...

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